



Fishing for impact

For food brand José Gourmet, Porto-based designer Luis Mendonça took the company's tins of fish preserves and paired the simple grey duplex board packets with offset illustrations of sardines, octopuses and tuna sketched by a group of Portugal's best illustrators. josegourmet.com



GRAPHIC GOODIES

From sleek Swiss electronics to tins of Portuguese tuna to a Danish font factory, today's creative types are taking the time to make sure what's on the outside counts as much as what's inside.

TEXT: IVAN CARVALHO

Design on display

■ This summer, New York's Cooper-Hewitt museum hosts "Graphic Design: Now in Production". Held on Governors Island, the show will feature works from 2000 to the present, taking a look at magazines, newspapers, books and digital typefaces, along with branding campaigns developed for corporations and countries. cooperhewitt.org

Font of creativity

■ Copenhagen design agency e-Types is obsessed with typefaces. The Danish creative think tank has made typefaces and consulted on branding for local heavyweights such as Mærsk, Carlsberg and Georg Jensen. The agency recently took its love of type a step further by selling some 200 fonts from its digital foundry out of a shop in the city's Vesterbro neighbourhood. Its Playtype store lures clients with everything from lettered coffee mugs to T-shirts – or you can simply purchase a font collection on a credit-card-like USB key. playtype.com



Rice excitement

■ Spanish rice producer Sivaris wanted to avoid the boring boxes typically used to sell the world's most-loved grain. The solution? Graphic designer Pepe Gimeno came up with tubes made from kraft paper that use bold, laser-printed colour labels to get shoppers' attention in the store. sivaris.eu



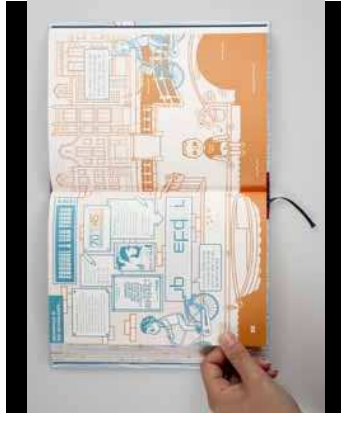
Retro notebooks

■ Lisbon's Serrote makes striking limited edition notebooks with the help of a 1950s Heidelberg Windmill printing press. Collectors will be clamouring for the retro cover designs and pages made from different stocks, including faux wood grain and 60 g/m² embossed textured paper. serrote.com



Daily design fix

Fans of good design can now get their daily fix at Lovely Package, a blog where students and creative agencies submit food and fashion packaging projects for review. lovelypackage.com



Typography for the ages

■ After its bestselling book *Hyperactivitytypography* from A to Z, Oslo's student-driven design agency Studio 3 has teamed with Gestalten to publish *A History of Graphic Design for Rainy Days*, an illustrated tour that offers a clever and educational overview of the industry's origins from the rise of typography to the story behind Bauhaus. gestalten.com



Art meets pop

The brainchild of award-winning magazine publisher Kimberly Lloyd, *Opendium* is part art book, part pop culture encyclopedia. Readers will find a mix of fashion spreads, pictorial essays and vignettes on movie stars. The thick paperback volume comes with six different covers in a range of colours from sterling silver to gold that are hot foil embossed on paperboard. qompendium.com

Back to basics

■ Swiss electronics brand Punkt hired industrial designer Jasper Morrison to come up with a phone and alarm clock that were intuitive to use. His pieces, inspired by the design philosophy of Dieter Rams, have quickly caught on with consumers suffering from tech fatigue and over-designed gadgets. But the company didn't overlook the details when it came to presenting its wares to the public. Sticking with the pared-down look, the Lugano firm uses high-grade solid paperboard and low-density foam inside, making it easy to reuse as a storage container. punktgroup.com



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